



AUGUST 16, 2025

SPONSORSHIP PROPOSAL



MidTNFoodTruckFest.com



OUR VISION



Our vision for this event is to bring together the top food trucks in Middle Tennessee for a friendly competition and showcase. We envision this annual family friendly event to bring together and raise up the community, helping feed residents of Sumner County in need of assistance.

OUR MISSION

01

Showcase the region's amazing food and the chefs that craft these incredible meals.

02

Provide a fun and friendly competition to put on display the best ingredients, customer service, presentation, and so much more!

03

To provide our area's food insecure population with meals and to raise awareness for Feed Sumner.





ABOUT THE EVENT

The Middle Tennessee Food Truck Festival Presented will be hosted at Veterans Park in Hendersonville, Tennessee on August 16, 2025 from 4-8pm. The event will have around 20 of the region's top food trucks with many delicious options for you to choose from. The attendees will be voting on categories and who will walk away with the prize money!

Last Year:



- 18 Food Trucks
- Over 3k attendees
- 9 Food Trucks Sold Out
- Over 200 Sumner County Families Fed for 1 Month

This Year



Saturday, August 16, 2025

4-8pm is when the food trucks will be going head to head to determine who will come out as Middle Tennessee's Top Food Truck! Entertainment, games, and more will happen during this time as well!

Our Location:



Veterans Park - Hendersonville, TN

Located just off State Route 386, Veterans Park in Hendersonville, TN is the perfect spot for all to attend!





2024 EVENT

Middle Tennessee's Top Food Truck Presented by **CheerVille**: Andre's Barbecue
Top Comfort Food Truck Presented by **CMG Financial**: The Tennessee Cobbler Co.
Top Sandwich Truck Presented by **Sweetwater Pontoon Rentals**: Mason's Hotdogs
Top BBQ Truck Presented by **Music City Dumpster Rentals**: Andre's Barbecue
Top International Truck presented by **Jarrett Concrete**: Vansauwa's Tacos & Vegan Eats





2024 STATS

- Over 3,300 people in attendance for the inaugural event
- Over 200 families in Sumner County who rely on food banks were fed for one month
- 18 food trucks in attendance with over 55,000 combined social media followers
- 75 posters placed within Sumner County
- 2,500 flyers passed out in Sumner County
- 62,252 digital ad impressions
- 8,068 ticket page views
- 2,000+ email list of attendees from 2024





SPONSOR PACKAGE

\$250+

Support Sponsor

Support Sponsors will be featured on website, and social media banners.

\$750+

Platinum Sponsor

Platinum Sponsors will be the presenting sponsor for one (1) of 4 category awards at the 2025 MTNFTF. Additionally you will be featured on all press materials, website, social media banners, and you will receive 1 dedicated social media post!

\$2000+

Presenting Sponsor

The Presenting Sponsor will have their business name on the logo for the 2025 MTNFTF, you will also have your logo on the flagship award, press materials, ads, website, social media banners, and you will receive 2 dedicated social media posts!

Additional, sponsorship perks available, please email info@midtnfoodtrucks.com!





THANK
YOU!



Contact

Phone 615-420-2541

Website MidTNFoodTrucks.com

Email info@MidTNFoodTruckFest.com

WE WILL SEE YOU AUGUST 16!